

## AMENDMENTS TO THE CLAIMS

Please amend the claims as indicated below. Claims 1, 7, 9-11, 18-20, 29, 32, 35-40, 45, and 47 are amended. Claims 12-16, 22-28, 30, 41-44, 46, and 48 are canceled. Claims 49-50 are added.

1. (Currently Amended) A method comprising:  
receiving a search query from a user;  
receiving a request from the user to personalize a search result;  
determining responsive to the search query and the request to personalize the search  
result, generating a personalized search result by searching a personalized  
search object using the search query;  
determining responsive to the search query, generating a general search result by  
searching a general search object using the search query; and  
providing a ~~search result for the search query based at least in part on the~~  
personalized search result and the general search result; and  
visually distinguishing the personalized search result from the general search result.
2. (Original) The method of claim 1, wherein the personalized search object comprises an article associated with a bookmark.
3. (Original) The method of claim 2, wherein an index associated with the bookmark is stored on a server remote from a client with which the bookmark is associated.
4. (Original) The method of claim 2, wherein an index associated with the bookmark is stored on a client with which the bookmark is associated wherein searching of the personalized search object is performed by a client-side agent.
5. (Original) The method of claim 1, wherein the general search object comprises an index of articles.

6. (Original) The method of claim 5, wherein the index comprises an index of articles associated with a global computer network.

7. (Currently Amended) The method of claim 1, wherein ~~providing~~ visually distinguishing the personalized search result and the general search result comprises providing the personalized search result in a first list and the general search result in a second list. ~~the search result for the search query comprises combining the personalized result and the general result.~~

8. (Original) The method of claim 1, wherein the general search object comprises a plurality of global indices.

9. (Currently Amended) The method of claim 1, wherein the ~~personal~~ personalized search object comprises a plurality of bookmarks.

10. (Currently Amended) The method of claim 1, wherein the ~~personal~~ personalized search object comprises an annotation.

11. (Currently Amended) The method of claim 1, wherein the ~~personal~~ personalized search object comprises a rating.

12.-16. (Canceled)

17. (Original) The method of claim 1, further comprising providing an advertisement based at least in part on the search result.

18. (Currently Amended) The method of claim 1, further comprising identifying a user cluster ~~cluster of users~~ based at least in part on the personalized search object and providing to the user a suggestion of another user with which to network based on the user cluster.

19. (Currently Amended) The method of claim 1, further comprising identifying ~~a personal~~ the personalized search object based at least in part on an implicit measure of the user's interest.

20. (Currently Amended) The method of claim 19, wherein the implicit measure of the user's interest comprises a history of user accesses.

21. (Original) The method of claim 19, wherein the history of user accesses comprises at least one of: a period of linger time, a quantity of repeat visits, and a quantity of click-throughs.

22.-28. (Canceled)

29. (Currently Amended) A method comprising:  
receiving ~~personalized~~ from a user association data associating a text string generated by the user with a uniform resource locator (URL);  
storing the ~~personalized~~ association data in a memory accessible to a browser of the user ~~a personalized search object~~;  
receiving in the browser a user input comprising ~~an input signal comprising~~ the text string;  
~~determining using the association data and the text string to determine in the browser~~  
the URL ~~associated with the text string~~; and  
~~displaying~~ retrieving by the browser a page ~~an article~~ associated with the URL.

30. (Canceled)

31. (Original) The method of claim 29, wherein the text string comprises a search query.

32. (Currently Amended) The method of claim 29, wherein receiving the user input ~~signal~~ comprises receiving the user input ~~signal~~ from an address input box.

33. (Original) The method of claim 29, wherein the text string comprises a URL-format text string.

34. (Original) The method of claim 29, wherein the text string comprises a short-hand indicator of the URL.

35. (Currently Amended) The method of claim 29, further comprising ~~receiving~~ retrieving the page article associated with the URL from a ~~global~~ computer network ~~element~~.

36. (Currently Amended) The method of claim 29, wherein ~~the determining the URL associated with the text string occurs~~ using the association data and the text string to determine in the browser the URL is accomplished without searching a general search object.

37. (Currently Amended) A computer program product comprising a computer-readable medium and computer program instructions encoded on the medium for ~~on which is encoded program code, the program code comprising:~~

~~program code for~~ receiving a search query from a user;

receiving a request from the user to personalize the search result;

~~program code for determining~~ responsive to the search query and the request to

personalize the search result, generating a personalized result by searching a personalized search object ~~using the search query;~~

~~program code for determining~~ responsive to the search query, generating a general result by searching a general search object ~~using the search query; and~~

~~program code for providing a search result for the search query based at least in part on~~ the personalized search result and the general search result; and

visually distinguishing the personalized search result from the general search result.

38. (Currently Amended) The computer program product ~~readable-medium~~ of claim 37, further comprising computer program instructions ~~program code~~ for providing an advertisement based at least in part on the search result.

39. (Currently Amended) The computer program product readable-medium of claim 37, further comprising computer program instructions ~~program code~~ for identifying a cluster of users based at least in part on the personalized search object.

40. (Currently Amended) The computer program product readable-medium of claim 37, further comprising computer program instructions ~~program code~~ for identifying ~~a personal~~ the personalized search object based at least in part on an implicit measure of the user's interest.

41.-44. (Canceled)

45. (Currently Amended) A computer program product comprising a computer-readable medium and computer program instructions encoded on the medium for ~~on which is encoded program code, the program code comprising:~~

~~program code for~~ receiving from a user ~~personalized~~ association data associating a text string generated by the user with a uniform resource locator (URL); storing the ~~personalized~~ association data in a memory accessible to a browser of the user ~~a personalized search object~~;

receiving in the browser a user input comprising an input signal comprising the text string;

~~determining using the association data and the text string to determine in the browser~~ the URL ~~associated with the text string~~; and

~~displaying~~ retrieving by the browser a page ~~an article~~ associated with the URL.

46. (Canceled)

47. (Currently Amended) The computer program product readable-medium of claim 45, further comprising computer program instructions ~~wherein program code for receiving the input signal comprises program code for receiving~~ the user input ~~the input signal~~ from an address input box.

48. (Canceled)

49. (New) The method of claim 1, further comprising:  
receiving from the user a user profile selected from a plurality of user profiles; and  
wherein the personalized search object for searching is selected responsive to the user  
profile.
50. (New) The method of claim 1, further comprising:  
receiving a request to depersonalize a search result; and  
responsive to the request to depersonalize the search result, providing the general  
search result without the personalized search result.